



EDUCATION
GROUP

2014–2017 Strategic Plan

Vancouver, Toronto, Montréal, San Francisco, New York, Brisbane, Sydney, New Delhi

ILSC'S MISSION

To keep developing ILSC as one of the finest schools for language and career education where people have excellent and transformative learning and living experiences.



1.
Deliver **transformative**
learning experiences

2.
Grow and
sustain an
active global
community

4.
Optimize
the use of
ILSC assets

3.
Expand globally
and locally

1. Deliver transformative learning experiences

We strongly believe in the life-changing power of education, and our primary goal at ILSC is to deliver learning experiences that will expand the future opportunities of our students, help them meet their personal and educational goals, and ultimately, transform their lives in positive ways.

objectives



Be instrumental in enabling students to meet their personal education and life-experience goals.



Empower students to become self-directed learners.



Build a strong school community & culture that is fresh, diverse, and sustainable.

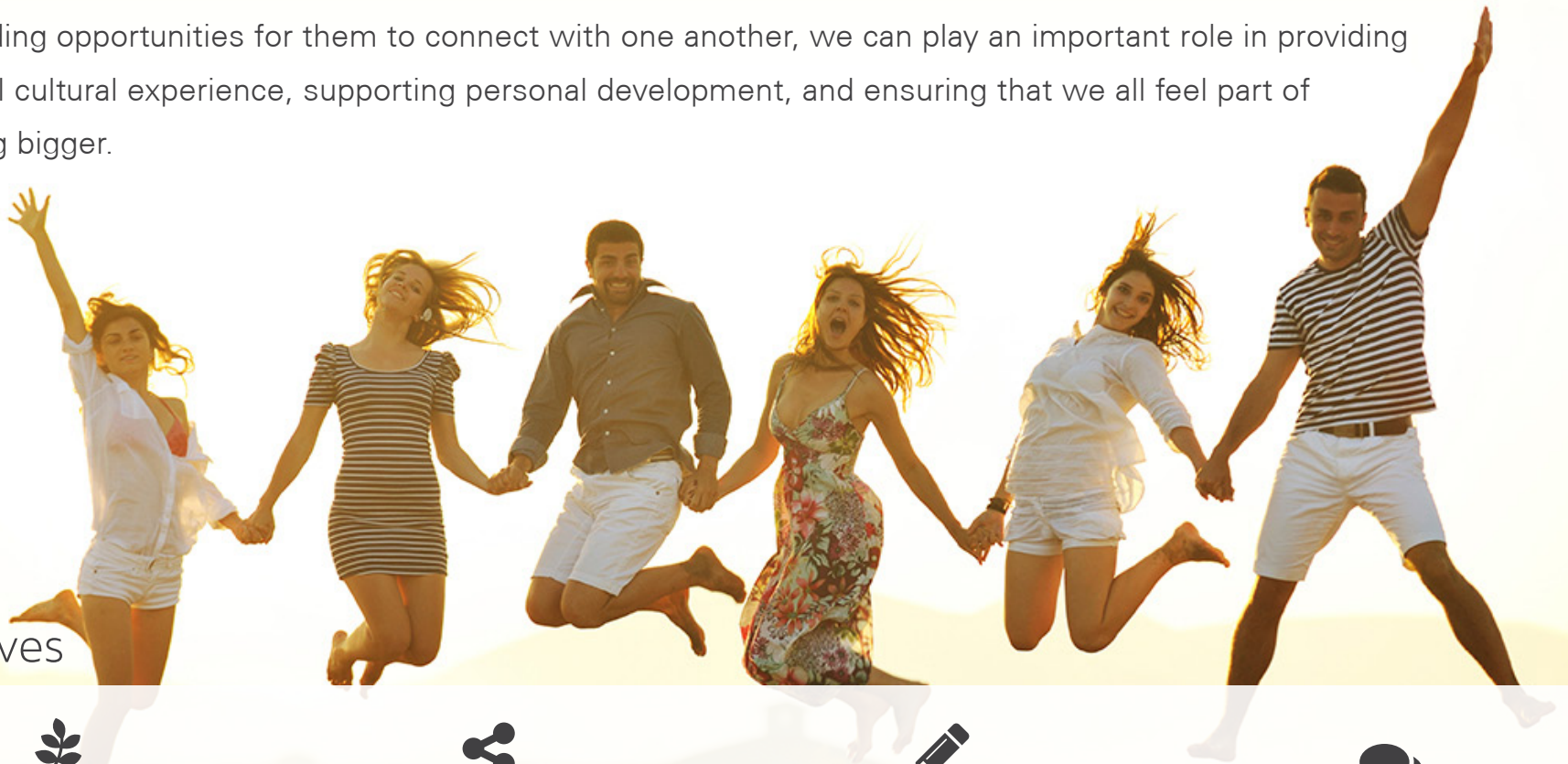


Deliver exceptional student services that are flexible, meet a broad range of needs and are readily accessible.



2. Grow and sustain an active global community

Students who come to ILSC are here for more than just education, they are looking for a multi-faceted, global cultural experience, and opportunities to realize their potential. Our staff and partners often choose ILSC for the same reasons. By nurturing all of our people (staff, students, local community partners, and global business and academic partners) and providing opportunities for them to connect with one another, we can play an important role in providing that global cultural experience, supporting personal development, and ensuring that we all feel part of something bigger.



objectives



Be an employer of choice by empowering people to be creative and to grow.



Enhance and extend existing internal relationships to better connect across campuses, globally.



Develop new ways for all of our stakeholders to connect, create and explore.



Be a partner of choice by enhancing external relations.

3. Expand globally and locally

The transformative learning experiences we create and deliver at ILSC are unique and offer significant value to our students, employees, and partners and we want to strengthen and share the ILSC experience with more people, in new and existing locations. Local and global expansion offers new opportunities for growth and development for all of our stakeholders. Diversifying our products and business locations also helps us manage economic fluctuations that occur in various countries, enabling us to capitalize on new trends, and meet the demands of our markets.

objectives



Add new locations in the top four countries for international education (Canada, USA, Australia, UK).



Add products to meet changing market needs.



Expand in existing locations.



Enhance marketing and promotion.

4. Optimize the use of ILSC assets

In order to achieve success, we need to optimize our various assets, whether they are financial, intellectual, or physical/ tangible assets. By optimizing the use of ILSC assets, we can ensure more success and rewards for all ILSC stakeholders—we will have the capacity to: continue achieving our goals, objectives and mission; provide rewards, and new opportunities to employees; increase business opportunities for our partners; better manage global and regional economic fluctuations, and; offer better and more varied learning experiences to our students.



objectives



Enhance understanding, use and availability of financial resources.



Improve and optimize key assets to achieve strategic goals.

The powerful play goes on and
you may contribute a verse.

Walt Whitman

